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*Back row (left to right): Allen Aven, Tracey Dunlap, Shawneen Betha, Miles French, Michael Waskover, David Martin, Cindy Bolles, Dr. Joshua Colin, Glenn Sollenberger, Lyle Gaines, Carrie Frankenfield, Bob Fehnel, Jason Hirschvogel, David Mastroianni; Front row (left to right): Julie Gosdin, Yulonda Francis-Love, Jagdeep Grewal, Roxanne Hosein, Cathy Rupard, Judith Antisdel, Cheryl Hudson, Karen Brondel, Art Gerckens*

## **U.S. Postal Service Recognizes Postal Customer Councils for Exceptional Performance and Achievements**

WASHINGTON — The U.S. Postal Service recognized 24 Postal Customer Councils (PCCs) – in eight award categories – for their achievements and creativity in communication, leadership, membership growth, innovation and educational program offerings in 2015.

There are more than 150 active PCCs across the country, comprised of local postal employees and business leaders who meet regularly to strengthen the working relationship between mailers, the Postal Service, and their mutual customers.

The 2015 National PCC Leadership Award winners are:

**PCC of the Year Large Market**

Greater Dallas - Gold  
Greater Portland, OR - Silver  
Sacramento - Bronze

**PCC of the Year Small Market**

Central Missouri - Gold  
Capitol City, MO - Silver  
Lehigh Valley, PA - Bronze

**Innovation of the Year**

Fairfield County, CT - Gold  
Greater Dallas - Silver  
Harrisburg, PA Capital - Bronze

**Communications Excellence**

Greater Dallas - Gold

**Education Excellence**

Fairfield County, CT - Gold

**Industry Member of the Year**

Cathy Rupard - Gold

Greater Portland, OR - Silver  
Greater New York - Bronze

Greater Dallas - Silver  
Greater Portland, OR - Bronze

Judith Antisdell - Silver  
John Millet - Bronze

**Postal Member of the Year**

Lisa Landone - Gold  
Cheryl Hudson - Silver  
Dr. Joshua D. Colin - Bronze

**District Manager of the Year**

David Mastroianni - Gold  
Julie Gosdin - Silver  
David Martin - Bronze

The PCC program is a valuable resource for business mailers, large and small. Local PCCs serve as an open channel for USPS-to-business communication, providing information and best practices for achieving cost-effective and profitable mailing, education and training, as well as solving local challenges. Through regular meetings, educational programs, mailer clinics, and seminars, PCC members learn about the latest postal products and services that may help them grow their business.

Local PCCs offer the following benefits:

- **Knowledge** – Gain knowledge about postal products, services, and tools to improve mail quality, as well as earn a professional certificate
- **Innovative Ideas** – Learn about promotions and incentives that raise awareness of innovative mail uses
- **Expert Advice** – Hear about how to integrate and expand your marketing through the mail
- **New Sources** – Find new sources for acquiring mailing lists
- **Networking** – Network with other mailers, business mail service providers, and USPS executives and hear first-hand from others about how they use mail to be more efficient and profitable, as well as face the same challenges you face
- **Best Practices** – Leverage best practices to improve mailing effectiveness, efficiency, and profitability

For more information about the National PCC, visit <http://about.usps.com/postal-customer-council/connect-with-a-pcc.htm>.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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