

FOR IMMEDIATE RELEASE
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Ingrid Bergman First Day of Issue Stamp Sales Event in West Hollywood August 20

The 19th Stamp in the Legends of Hollywood Series Honors the Swedish-Born Actress

A high-resolution image of the stamp is available for media use only by emailing roy.a.betts@usps.gov.

WEST HOLLYWOOD, CA — Today, the U.S. Postal Service and Posten AB of Sweden will jointly honor Swedish-born actress Ingrid Bergman (1915-1982), who lit up American and European films for decades.

The U.S. Postal Service's issuance will be a 49-cent commemorative Forever stamp, featuring a circa 1940 image of Bergman taken by Laszlo Willinger, well known for his portraits of celebrities. Artist Kristen Monthei digitally colorized the image. Monthei also colorized a still of Bergman from the film *Casablanca*, which is featured on the stamp pane selvage. Art Director Ethel Kessler designed the stamp pane.

In celebration, a special Ingrid Bergman stamp and philatelic product sales event will be held at the West Hollywood Library, 625 N. San Vicente Blvd., on August 20, from 4:00 p.m. to 7:00 p.m. In addition to the stamps, First Day covers, Digital Color Postmark covers and Framed Stamp Art will be available for purchase. The Postal Service will also offer a unique collectible — a joint U.S.–Sweden First Day of Issue cover containing both U.S. and Swedish stamps and Los Angeles and Stockholm postmarks. First Day of Issue hand-postmark service will also be available at the event.

The Ingrid Bergman commemorative Forever stamp, the 19th stamp in the Legends of Hollywood series, goes on sale nationwide in the U.S. on August 20, with Posten AB of Sweden issuing their Bergman stamps on the same day. The U.S. stamp will be available at Post Offices, online at usps.com/shop or by calling 800-STAMP-24 (800-782-6724).

During her career, Bergman won three Academy Awards, two Emmy Awards, and the Tony Award for best actress. She is best remembered for her timeless portrayals of Ilsa Lund in *Casablanca* (1942); Paula Alquist in *Gaslight* (1944); Anna Koreff in *Anastasia* (1956); and Alicia Huberman in *Notorious* (1946).

How to Order the First-Day-of-Issue Postmark

Customers have 60 days to obtain the first-day-of-issue postmark by mail. They may purchase new stamps at their local Post Office, at The Postal Store® website at <http://www.usps.com/shop>, or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes (to themselves or others), and place them in a larger envelope addressed to:

Ingrid Bergman Stamp
Manager, Retail
U.S. Postal Service, Los Angeles District
7001 South Central Avenue
Los Angeles, CA 90052-9614

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark up to a quantity of 50. There is a 5-cent charge for each additional postmark over 50. All orders must be postmarked by Oct. 19, 2015.

How to Order First-Day Covers

The Postal Service also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog, online at <http://www.usps.com/shop>, or by calling 800-782-6724. Customers may request a free catalog by calling 800-782-6724 or writing to:

U.S. Postal Service
Catalog Request
PO Box 219014
Kansas City, MO 64121-9014

Philatelic Products

There are 12 philatelic products for this stamp issue:

- 473306, Press Sheet with Die-cut, \$88.20 (print quantity 250).
- 473308, Press Sheet without Die-cut, \$88.20 (print quantity 500).
- 473310*, Digital Color Postmark Keepsake, \$11.95.
- 473316*, First-Day Cover, \$0.93.
- 473317*, Joint First-Day Cover, set of 2 (1 U.S. & 1 Sweden), \$7.56.
- 473318*, First-Day Cover Full Pane, \$12.30.
- 473319*, Cancelled Full Pane, \$12.30.
- 473321*, Digital Color Postmark, \$1.64.
- 473324*, Framed Art, \$39.95.
- 473331*, Stamp Deck Card, \$0.95.
- 473332*, Stamp Deck Card/Digital Color Postmark, \$1.99.
- 801216*, Sweden Strip of 4 (2 designs), \$7.95.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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