



NATIONAL PCC WEEK

OVERVIEW

National PCC Week is a great opportunity for the nation's Postal Customer Council members to hear from Postmaster General and CEO Megan Brennan on the state of the Postal Service™. It also provides local PCC audiences (small-to-medium size businesses, non-profits, colleges/universities and mail service providers) the opportunity to hear and interact with Postal Service officers and executives. Local PCCs organize workshops, presentations and networking opportunities for PCC members to learn about the latest postal products and services that may help them grow their business.

PCC MISSION STATEMENT

- To promote local cooperation and support, and foster a close working relationship between the USPS® and all businesses that use the mail to communicate and interact with their customers.
- To share information and facilitate the exchange of ideas about new and existing USPS products, programs, services and procedures that affect all businesses that use the mail.
- To help PCC industry members and their organizations grow and develop professionally through focused educational programs.

PCC RECOGNITION PROGRAMS

The Postal Service has an annual awards program that recognizes PCCs for individual leadership, as well as their stewardship in meeting and exceeding educational and communication requirements. The following summarizes these award categories.

2015 PCC Leadership Awards Program Categories: The Leadership Awards are the highest honors in which a PCC or PCC member can be recognized. The PCC Leadership Awards Program recognizes outstanding performance in eight categories:

- PCC Industry Member of the Year
- PCC Postal Service Member of the Year
- PCC District Manager of the Year
- PCC of the Year – Large Market
- PCC of the Year – Small Market
- PCC Innovation of the Year
- Communication Program Excellence Award
- Education Program Excellence Award

Premier Awards: Platinum, Gold, Silver and Bronze awards are issued to qualifying PCCs to recognize and thank them for their level of active participation and achievements.

WHY SUPPORT PCC WEEK

- PCC Week educates customers about Postal Service products and services.
- Promote the value of mail.
- Build customer loyalty through recognition programs.
- Develop new relationships with the mailing community.
- Improve customer relationships while developing new ways mail can enhance business growth.



National PCC Week 2015

PCC Leadership Award Winners

PCC Name	Award Winner	Level
PCC Industry Member of the Year		
Central Missouri PCC	Cathy Rupard	Gold
Greater Baltimore PCC	Judith Antisdell	Silver
Sacramento PCC	John Millet	Bronze
PCC Postal Member of the Year		
Fairfield County Connecticut PCC	Lisa Landone	Gold
Central Missouri PCC	Cheryl Hudson	Silver
Lehigh Valley PCC	Dr. Joshua D. Colin	Bronze
District Manager of the Year		
Fairfield County Connecticut PCC	David Mastroianni	Gold
Greater Oklahoma/Tulsa PCC	Julie Gosdin	Silver
Capitol City PCC	David Martin	Bronze
PCC of the Year – Large Market		
Greater Dallas PCC	Greater Dallas PCC	Gold
Greater Portland PCC	Greater Portland PCC	Silver
Sacramento PCC	Sacramento PCC	Bronze
PCC of the Year – Small Market		
Central Missouri PCC	Central Missouri PCC	Gold
Capitol City PCC	Capitol City PCC	Silver
Lehigh Valley PCC	Lehigh Valley PCC	Bronze
PCC Innovation of the Year		
Fairfield County Connecticut PCC	Fairfield County Connecticut PCC	Gold
Greater Dallas PCC	Greater Dallas PCC	Silver
Harrisburg Capital PCC	Harrisburg Capital PCC	Bronze
Communication Program Excellence		
Greater Dallas PCC	Greater Dallas PCC	Gold
Greater Portland PCC	Greater Portland PCC	Silver
Greater New York PCC	Greater New York PCC	Bronze
Education Program Excellence		
Fairfield County Connecticut PCC	Fairfield County Connecticut PCC	Gold
Greater Dallas PCC	Greater Dallas PCC	Silver
Greater Portland PCC	Greater Portland PCC	Bronze

U.S. Postal Service Recognizes Postal Customer Councils for Exceptional Performance and Achievements



Back row (left to right): Allen Aven, Tracey Dunlap, Shawneen Betha, Miles French, Michael Waskover, David Martin, Cindy Bolles, Dr. Joshua Colin, Glenn Sollenberger, Lyle Gaines, Carrie Frankenfield, Bob Fehnel, Jason Hirschvogel, David Mastroianni. Front row (left to right): Julie Gosdin, Yulonda Francis-Love, Jagdeep Grewal, Roxanne Hosein, Cathy Rupard, Judith Antisdell, Cheryl Hudson, Karen Brondel, Art Gerckens

On August 5, 2015, the U.S. Postal Service® recognized 24 Postal Customer Councils (PCCs) — in eight award categories — for their achievements and creativity in communication, leadership, membership growth, innovation and educational program offerings.

As part of the festivities, the award finalists assembled at Postal Headquarters where they participated in roundtable discussions with other awards finalists, the Postmaster General (PMG), Deputy Postmaster General (DPMG), Chief Operating Officer (COO) and other officers. They shared key strategies and best practices for education, communication, collaboration and outreach.

The awards presentation followed the roundtable discussion where the PMG, DPMG and COO presented the awards.

With more than 150 active PCCs across the country, achieving this level of recognition is commendable.